

Minutes

Ohio Shorthorn Breeders Association

Quarterly Board of Directors Meeting

June 30, 2022

Ohio Cattlemen's Association's Conference Room

Members: = *in attendance*

<input checked="" type="checkbox"/> - Jeff Barr	<input checked="" type="checkbox"/> - Greg Beckler	<input checked="" type="checkbox"/> - Christy Campbell	<input checked="" type="checkbox"/> - Renae Logsdon	<input checked="" type="checkbox"/> - Duane Miller
<input checked="" type="checkbox"/> - Lee Miller	<input checked="" type="checkbox"/> - Scott Miller	<input checked="" type="checkbox"/> - John Schillinger	<input checked="" type="checkbox"/> - Kendall Shonkwiler	<input checked="" type="checkbox"/> - Caroline Tilton (OJSA rep)
<input checked="" type="checkbox"/> - Trudi Tilton	<input checked="" type="checkbox"/> - Tom Turner	<input checked="" type="checkbox"/> - Jeff Winkle	<input checked="" type="checkbox"/> - Jason Workman	<input type="checkbox"/> - Katie Cull (OJSA advisor)
<input type="checkbox"/> - Scott Winkle (OJSA advisor)	<input checked="" type="checkbox"/> - Leanna McGuire (digital media) <i>via phone</i>			

OSBA provided Subway subs. Susie Turner brought cupcakes in honor of Tom's birthday.

President Jeff Winkle called the meeting to order at 5:28 PM.

Group recited The Pledge of Allegiance.

Officer Reports

- Members each received a copy of the minutes from the April meeting submitted by Trudi Tilton, secretary. No corrections were offered to the minutes. Jeff Barr moved to accept the minutes as presented. Renae Logsdon seconded. Motion passed unanimously by voice vote.
- Renae Logsdon, treasurer, presented the Treasurer's Report.
 - Account balances are as follows: OSBA checking - \$18,436.08, OJSA - \$9,146.51, endowment fund - \$6,679.45, and OSBA savings - \$8,548.48.
 - Lee Miller moved to accept the Treasurer's Report as presented. Christy Campbell seconded. Motion passed unanimously by voice vote.
 - Renae shared the results of the review of the OSBA financials conducted by Delaney & Co., CPA on June 8, 2022. Below is a summary of its review:
 - Banking – transactions were substantiated with receipts or the like.
 - Recommendations – 1.) All individuals listed on accounts be bonded. 2.) Proper signatures are on accounts with the bank. 3.) Monthly reconciliations for all accounts. 4.) Monthly/quarterly financial reports be presented to Board that includes monthly financial statements, bank reconciliations, & notes about any discrepancies.
 - Tax compliance – Delaney's online search for OSBA's non-profit organization status resulted in nothing current. The review's recommendation is that this matter be addressed ASAP.
 - Duane Miller contributed to this conversation. His accountant was asked December 26, 2018 to look into this matter. That search resulted in the non-profit status is current. This seems to be an ongoing saga with little

- assistance at state or federal level.
 - Trudi Tilton moved to have Delaney & Company look further into the issue of OSBA’s non-profit organization status. Tom Turner seconded. Motion passed unanimously by voice vote.
- Delaney did not review the OJSA account. He suggested that account to be review by Renae, Katie, and another individual.
 - Lee Miller moved to have the OJSA bank account reviewed. Tom Turner seconded. Motion passed unanimously by voice vote.

OJSA Report – presented by Caroline Tilton

- Preview Show was held May 6-8 at Morrow County Fairgrounds in Mt. Gilead, Ohio in conjunction with Ohio Maine & Chi Junior organizations. There were more Shorthorn participants than the other breeds. The show will be combined for one more year. If there is not stronger support from the other breeds in 2023, then the show will return to just Shorthorns.
- OJSA Officers for 2022-23 are as follows:

President – Samantha VanVorhis	Treasurer – Brandon Barr
Vice Pres – Caroline Winter	Public Relations – Caroline Tilton
Secretary – Dawson Osborn	Directors – Macy Burchett, Mya Hetrick, Luke Schroeder, & Reed Schumacher

- 41 kids and 76 head of cattle represented Ohio at NJSS in Kansas City, MO June 19-25. Five OSBA Board members were present. Thanks for the support.
- Shorthorn Kingdom is the theme for NJSS 2023 which will be held in Des Moines, IA

Committee Reports

- Ohio State Fair – Renae Logsdon
 - Will be a Super Regional
 - Stalling only under viaduct not by breed. No barn.
 - Show in Cooper
 - Judges: open – Tyler Norvell & junior – Donnie Robertson
- State Show – Kendall Shonkwiler
 - Entries extremely low
 - Scott Miller moved to cancel the Banners & Backdrops Show that was scheduled for Saturday, July 9 at Holmes County Fairgrounds. Caroline Tilton seconded. Motion passed unanimously by voice vote.
 - Kendall will notify necessary people about the cancellation. Then Leanna will make social media post.
- Fall Showcase Sale – Lee Miller
 - Consignor packet was mailed out this week.
 - Good response and commitment so far.
 - Figuring out the videoing piece is the biggest stumbling block at this point. Since animals won’t be in the ring, videos are crucial. Quality videos are vital. Could use stills if had to for ring.
 - Consignment deadline is September 9.
 - Flyers promoting sale can be at Farm Science Review, but no catalogs will be available.
 - Drawing for sale credit at FSR.
- ASA Report – Lee Miller

- Board met during NJSS. Productive session.
- Not likely that Ohio will host NJSS in 2024
- Farm Science Review – Tom Turner
 - Have 1 giveaway leftover from 2021. Will use that this year.
 - Everyone is invited to help and/or exhibit cattle
- Digital Media – Leanna McGuire (on phone)
 - Great engagement on Facebook page
 - Leanna is working on updating website. Time consuming process. She is becoming more comfortable working within the website.
 - Ambassador of the Week posts will begin week of July 11. Should be enough to carry through 2022.
 - Instagram – nothing to report. Not her current focus.
 - Leanna welcomes input for website

Old Business

- Summer Picnic – Tom Turner
 - John & Lori Byers (Byland Polled Shorthorns) will be hosting
 - Sunday, August 28, 2022
 - Tom suggested we plan a few years out to make it easier for hosts
- 2022 Scholarship – Trudi Tilton
 - Brandon Barr is the recipient
 - 4 applicants total
 - Judges were impressed with the candidates
 - Check will be presented during Open Show at OSF
- Banquet – Trudi Tilton
 - Trudi failed to survey the membership about time of year for banquet
- Ohio Beef Expo Sale Management
 - Cindy Cagwin-Johnson submitted a letter of resignation
 - Jeff Winkle reached out to Jeff Aegerter (AMS) and Gene Steiner (Steiner Auctions) for proposals.
 - Jeff shared hard copies of both submissions.
 - Duane Miller moved to contract with Jeff Aegerter of AMS to manage the Ohio Beef Expo Keith Moore Memorial Sale for 2023. Caroline Tilton seconded. Motion passed unanimously by voice vote.
- *Shorthorn Country* ad for August issue
 - Ad will recognize the efforts of our Juniors – Preview Show, Jr. Nationals, Sierra Betts' reign, etc.
 - Tom Turner moved to create a full-page ad in the August issue of *Shorthorn Country* that recognizes our Juniors. Greg Beckler seconded. Motion passed unanimously by voice vote.
- State Co-op Advertisement
 - Jeff Schillinger moved to place full-page ad in *Ohio Cattlemen's Magazine* using ASA co-op monies to promote Fall Sale. Duane Miller seconded. Motion passed unanimously by voice vote.
 - Jeff Winkle will work with OCA to get that ad ready.

New Business

- State Fair
 - Bill Tom will allow the OSBA booth be setup near the Show Office or hallway.
 - Jeff Winkle will put up Shorthorn flags in the viaduct
 - Assuming no Lassie Tea since show will again be in Cooper. Trudi will confirm that with Karen Bihl.
- OCA's Young Cattlemen's Conference
 - Deadline is July 1
 - Keep that in mind for future.
 - OSBA will help cover some of the attendee's expense
- Builder of the Breed
 - If you have names in mind, please get to Jeff Winkle.
 - Letter of nomination is due to ASA by August 1.
- Lifetime Achievement Award for 2023
 - Give that some thought.
 - Get names to Jeff Winkle
- Cattlemen's Gala
 - August 27 in Delaware

Renae Logsdon moved to adjourn the meeting. Greg Beckler seconded. Motion passed. Meeting adjourned at 7:50 PM.