

ADVERTISE ON THE OHIO SHORTHORN BREEDERS' ASSOCIATION REDESIGNED WEBSITE

The Ohio Shorthorn Breeders' Association launched their redesigned website in January 2017. This new website provides a variety of services for OSBA members and is a great source of information for potential members and Shorthorn Breeders. The OSBA Board of Directors invites you to participate in the newest aspect of the website - banner advertising. Banner ads on the OSBA website is a great advertising tool not only within Ohio but also nationwide. Banner ads are available to be purchased for one month at a time. Additional advertising opportunities include an e-mail blast and sponsored ads on the OSBA Facebook page. All forms of advertising will be available to be linked to the advertiser's website or Facebook Page.

DEADLINES:

Banner ads are placed on a first come, first served basis. Only four banner ads will be available at a time. E-mail blasts and Facebook Sponsored Ads are available at one per week. Please submit all advertising materials at least two weeks prior to scheduled run time. Advertising and design fees must be received prior to ad running on the website or email blast sent.

AD SPECIFICATIONS & COSTS:

Banner Image Size: 600 pixels x 315 pixels, 100 dpi
Full Color: RGB

Accepted File Formats: JPG, PNG or PDF

Email Blast Image Size: No greater than 650 pixels x 1150 pixels, 100 dpi
Accepted File Formats: JPG, PNG or PDF

Full Color: RGB

OSBA Advertising Opportunity	OSBA Member Price	OSBA Non-Member Price
Rotating Banner Ad per month (max 4)	\$150	\$200
Rotating Banner Ad and 1 email blast per month	\$175	\$225
Rotating Banner Ad, 1 week sponsored Facebook Ad, 1 email blast per month	\$225	\$275
Single Email Blast	\$50	\$75
Facebook one week sponsored Ad	\$50	\$75
Resizing of ads *payable to Jamie King	\$35	\$35
Graphic Design of Ads, Blasts *payable to Jamie King	\$50	\$50

RESERVE YOUR SPOT TODAY

Make Checks for Advertising Payable to: Ohio Shorthorn Breeders' Association

Make Checks for Design Payable to: Jamie King

Payments and Complete Info should be mailed to: 4035 Point Liberty Road • Hillsboro, Ohio 45133

QUESTIONS???

Contact Jamie King, OSBA Website Manager: jamie@jkdesignsco.com • 614-202-7998