

Minutes

Ohio Shorthorn Breeders Association

Quarterly Board of Directors Meeting

January 19, 2022

Conference Call

Members: = *in attendance*

<input checked="" type="checkbox"/> - Jeff Barr	<input checked="" type="checkbox"/> - Greg Beckler	<input checked="" type="checkbox"/> - Christy Campbell	<input checked="" type="checkbox"/> - Renae Logsdon	<input checked="" type="checkbox"/> -Duane Miller
<input checked="" type="checkbox"/> - Lee Miller	<input checked="" type="checkbox"/> - Scott Miller	<input checked="" type="checkbox"/> - John Schillinger	<input type="checkbox"/> -Kendall Shonkwiler	<input checked="" type="checkbox"/> - Caroline Tilton (OJSA rep)
<input checked="" type="checkbox"/> -Trudi Tilton	<input checked="" type="checkbox"/> - Tom Turner	<input checked="" type="checkbox"/> - Jeff Winkle	<input checked="" type="checkbox"/> - Jason Workman	<input type="checkbox"/> - Katie Cull (OJSA advisor)
<input type="checkbox"/> - Scott Winkle (OJSA advisor)	<input type="checkbox"/> - Leanna McGuire (digital media)			

President Jeff Winkle called the meeting to order at 6:02 PM.

Officer Reports

- Because it was only a conference call and members did not have a copy of the minutes, Trudi shared the high points from the November meeting minutes. No formal action to accept was taken since members did not have a copy in front of them. Minutes will be approved at next meeting.
- Treasurer's Report – presented by Renae Logsdon
 - Account balances are as follows: OSBA checking - \$10,400, OJSA - \$8,388, scholarship - \$15,222
 - Renae informed group that she's recently paid *Correspondence in a Click* for website hosting in the amount of \$1,303.
 - Jeff Barr moved to accept the Treasurer's Report. Christy Campbell seconded. Motion passed.

OJSA Report – presented by Caroline Tilton

- Annual silent auction at Ohio Beef Expo but no raffle
- Preview Show 2022 held with Maine and Chi Juniors, but no details are confirmed.
- NJSS will be held in Kansas City, MO June 19-25, 2022.

Committee Reports

- Farm Science Review – Tom Turner
 - The lot is reserved for 2022.
 - Renae added that all bills for FSR 2021 are paid.
- Ohio State Fair – Renae Logsdon
 - Show and stalling will remain as they were in 2021; show in Cooper & stall in viaducts
 - Shorthorns in 2nd rotation
 - Because out of state cattle will be permitted in 2022, it was suggested that that show be a Regional Show. Renae will reach out to Monte at ASA to discuss.

- Purebred numbers are strong enough that they will show as a breed. Plus numbers are borderline. Plus will show as a breed in 2022, but if numbers don't increase will be moved to AOB in 2023. Alternative is that OSBA covers cost.
- Renae and Dick Cronley will continue as Shorthorn representatives.
- Fall Showcase Sale – Lee Miller
 - October 23, 2022 at Paint Valley Farm
 - Kevin Wendt, auctioneer
 - Online piece still in discussion.
 - Challenge at this point is figuring best way to get quality, consistent videos of the cattle to use in the sale ring. Committee is working on options.
 - Sale will include open cows & heifers, bred cows & heifers, cow/calves, prospect steers, bulls, & frozen genetics.
 - Age cap of 6 years on all cattle
 - 1% commission to OSBA
 - Promotional flyer in place before Ohio Beef Expo
 - Digital push & educational material (*how to prep cattle for sale*) is in the works
- State Show – Lee Miller
 - July 9, 2022 at Holmes County Fairgrounds
 - Cattle can arrive July 8 after 3:00 PM
 - Open to all breeds
 - Mission – 1.) to fund Shorthorn State Show 2.) to expose Shorthorns to other breeds
 - There will be a Junior Show with showmanship and an Open Show.
 - 1 ring
 - Kendall is putting together a budget. Expenses to be considered are as follows: grounds rental, judges, online entries access
 - Stressed that show must pay for itself since other breeds will be involved.
 - Renae moved to pay the \$500 deposit to Holmes County Ag Society to secure the date. Jeff Barr seconded. Motion passed.
- ASA – Lee Miller
 - Commemorative book sales are above budget
 - Cattlemen's Congress – 1,000+ cattle registered, 6-8% over last year
 - Duane Miller still has some books available for purchase. There should be a Facebook post to let members know there are books available locally.
- Nomination Committee – Lee Miller
 - All officers have agreed to re-run
 - Various interest across membership for all positions
 - Slate of candidates will be ready for Annual Meeting
- Digital Media – Leanna not present on call
 - Various phishing attempts have been made using information posted on website
 - Jeff Winkle has asked Laura Sutherly to remove email addresses from Ambassadors in hopes that will make it more difficult for “phishers” to get information.
 - Board members have also received phishing text messages

Old Business

- Directory - Jeff Winkle confirmed Jamie Wheeler will handle directory design and production as in recent years.
 - It was decided that premium pages will be auctioned off at the Banquet

- Jeff Barr moved to pay the \$950 deposit to Ontario Event Center for the Annual Meeting and Banquet. John Schillinger seconded. Motion passed. Renae will mail check and contract.
- Allied members ads in Directory will continue to be handled by Tom Turner.
- Membership Drive – For various bookkeeping reasons, emailing invoices for membership renewal were not done for 2022. Hopefully that can be done in the future.
 - Trudi will create a spreadsheet to share with all board members to help keep everyone on the same page as people reach out to members for ads and memberships.
- Updating pull-ups – Christy Campbell
 - She’s contacted Shelby at ASA for graphics. Shelby will send.
 - Local lady will take care of the printing.
 - Will be ready for Ohio Beef Expo
- Ohio Beef Expo Show & Sale – Jeff Winkle
 - 34 head interested, 35-40 headed projected
 - Show will be Friday, March 18 at noon opposite Herefords
 - Offer lunch after show in barn
 - Duane Miller moved to budget \$1,300 to cover the cost of the meal. Christy Campbell seconded. Motion passed.
 - Juniors will show Saturday at 11:30 AM in Coliseum in 1 ring. No junior stalling in viaduct
- Ohio Beef Expo Booth – Duane Miller
 - Offer a sign-up at Banquet to work booth
 - Discussion about what to raffle. It was decided to offer 2 sets of personalized Straight Up Bars.
 - Jeff Barr moved that the net profit from the raffle go to OJSA. Christy Campbell seconded. Motion passed.

New Business

- Lifetime Achievement Award
 - Duane Miller suggested name of 2022 recipient. Jeff Barr moved to name the 2022 Lifetime Achievement Award recipient as Duane suggested. Renae seconded. Motion passed.
 - Duane will give the award at the Annual Meeting and Banquet.
- We need a Summer Picnic host for 2022.

Renae moved to adjourn the meeting. John Schillinger seconded. Motion passed. Meeting adjourned at 7:52 PM.