

Minutes

Ohio Shorthorn Breeders Association

Quarterly Board of Directors Meeting

November 8, 2021

Ohio Cattlemen's Association Conference Room

Members: = *in attendance*

<input checked="" type="checkbox"/> - Jeff Barr	<input checked="" type="checkbox"/> - Greg Beckler	<input checked="" type="checkbox"/> - Christy Campbell	<input type="checkbox"/> - Renae Logsdon	<input checked="" type="checkbox"/> - Duane Miller
<input checked="" type="checkbox"/> - Lee Miller	<input checked="" type="checkbox"/> - Scott Miller	<input checked="" type="checkbox"/> - John Schillinger	<input checked="" type="checkbox"/> - Kendall Shonkwiler	<input checked="" type="checkbox"/> - Caroline Tilton (OJSA rep)
<input checked="" type="checkbox"/> - Trudi Tilton	<input checked="" type="checkbox"/> - Tom Turner	<input checked="" type="checkbox"/> - Jeff Winkle	<input checked="" type="checkbox"/> - Jason Workman	<input type="checkbox"/> - Katie Cull (OJSA advisor)
<input type="checkbox"/> - Scott Winkle (OJSA advisor)	<input type="checkbox"/> - Leanna McGuire (digital media)			

President Jeff Winkle called the meeting to order at 5:24 PM.

Members stood for the Pledge of Allegiance.

Officer Reports

- Secretary Trudi Tilton presented minutes from the Annual Meeting held at the Summer Picnic in September. No corrections or additions were indicated. Lee Miller moved to accept the minutes. Jeff Barr seconded. Motion passed.
- Treasurer Renae Logsdon prepared the Treasurer's Report. Kendall Shonkwiler shared copies of the Report. Lee Miller moved to accept the Treasurer's Report. Christy Campbell seconded. There was a question as to why the difference on some figures on the two sides of the Report. Since Renae was not present, group surmised that one side of the document was actual figures, and the other was the budgeted amounts. The Treasurer's Report was accepted by voice vote.
 - savings account balance - \$8,548.23, checking account balance - \$12,108.58, OJSA account balance - \$8,388.35 & endowment fund - \$6,678.54

OJSA Report – presented by Caroline Tilton

- Nothing new to report since picnic in September.

Committee Reports

- Ohio State Fair presented by Jeff Winkle
 - So that Renae Logsdon doesn't have to carry the responsibility of serving as Shorthorn Rep to OSF alone, it was suggested that we ask for an additional volunteer at the general membership meeting in February.
- Fall Showcase Sale presented by Kendall Shonkwiler & Lee Miller
 - There has been much work and discussion behind the scenes regarding this topic.
 - Lee Miller has offered his farm as site for Fall Sale.
 - Move sale to October.
 - Auctioneers being considered: Gene Steiner & Kevin Wendt.

- Kendall has developed a strategy that offers help to consignors to make it a successful venture for both members and the Association. The strategy includes offering a timeline, providing education on taking photos/videos, and assisting consignors in other ways. Communication is crucial to make this education successful.
- Jeff Barr moved to hold the Fall Showcase Sale at Paint Valley Farms either October 23 or 30 with Kevin Wendt as auctioneer. Caroline Tilton seconded. Motion passed. Kendall will confirm Kevin's availability.
- Lee Miller & Kendall Shonkwiler will continue to chair this committee with the power to add additional committee members as needed.
- State Show presented by Kendall Shonkwiler
 - Much discussion this topic during the meeting.
 - Jeff Barr moved to hold State Show on July 8 and 9 at Holmes County Fairgrounds in Millersburg, Ohio. Jason Workman seconded. Motion passed by voice vote.
 - Jason Workman moved to open the State Show to other breeds. Kendall Shonkwiler seconded. This strategy is meant to help create more interest and bring in more money. Motion passed.
 - OJSA Board members will need to be available to help.
- ASA Report presented by Lee Miller
 - Kick-off of the 150th Anniversary was held at Annual meeting in October 21-23 in Kansas City. It was very well received.
 - Duane brought back one box of the commemorative books to make available to OSBA members. There are 14 books in a box. Books are \$60 each.
 - Tom Turner was named Builder of the Breed for 2021.
- Digital Media submitted by Leanna McGuire
 - She's making her way around the OSBA website and social media.
 - She's in need of content and more clear direction from the Board.
- Farm Science Review presented by Tom Turner
 - Because of weather challenges, attendance overall was down about 50% compared to previous years.
 - 2 clipper cases were given away via the traditional drawing.
 - Since attendance was down, decision was made not to draw for the single blower. It will be held for another time.
 - \$400 sale credit was issued and used at Eastern Ohio Shorthorn Association Sale in October since OSBA did not hold its Fall Showcase Sale in 2021.

Old Business

- Summer Picnic
 - A big thank you to our host, Jason Workman, Twin Oak Farm
 - Tom Turner thanked the Board for his Lifetime Achievement Award and nomination for Builder of the Breed.
- Scholarship Update
 - Dawson Osborn was selected as recipient.
 - Presentation did not go as planned at OSF.
 - His check needs to be issued and mailed to him.
 - A social media post needs to be made to announce and congratulate Dawson.
- Annual Meeting & Banquet
 - Planned for Saturday, February 19, 2022
 - Location and details are still being worked out.

New Business

- Ohio Beef Expo Sale
 - Jeff Winkle will chair committee. He appointed the following board members to the committee: Jeff Barr, Scott Miller, & Jason Workman.
- Ohio Beef Expo Booth
 - OSBA has committed to have booth again in 2022.
 - Jeff Barr, Duane Miller, & John Schillinger will take the lead on setting up the booth and organizing coverage during Expo.
- Update Pull-Ups
 - Christy Campbell moved to update the graphics on the pull-up display signs in an amount not to exceed \$1000. Duane Miller seconded. Motion passed.
 - Christy Campbell will contact Shelby at ASA for access to artwork that ASA currently has.
- Membership Renewal
 - Jeff Winkle suggested that we email out invoices with link to pay membership. Invoices will be based on what each member paid in 2020 since 2021 was a discounted amount.
 - Jeff Barr will chair the membership committee.

Lee Miller moved to adjourn the meeting. John Schillinger seconded. Motion passed. Meeting adjourned at 7:47 PM.