

Minutes

Ohio Shorthorn Breeders Association

Quarterly Board of Directors Meeting

April 7, 2022

Ohio Cattlemen's Association's Conference Room

Members: = *in attendance*

<input checked="" type="checkbox"/> - Jeff Barr	<input type="checkbox"/> - Greg Beckler	<input checked="" type="checkbox"/> - Christy Campbell	<input type="checkbox"/> - Renae Logsdon	<input checked="" type="checkbox"/> - Duane Miller
<input type="checkbox"/> - Lee Miller	<input checked="" type="checkbox"/> - Scott Miller	<input checked="" type="checkbox"/> - John Schillinger	<input type="checkbox"/> - Kendall Shonkwiler	<input checked="" type="checkbox"/> - Caroline Tilton (OJSA rep)
<input checked="" type="checkbox"/> - Trudi Tilton	<input checked="" type="checkbox"/> - Tom Turner	<input checked="" type="checkbox"/> - Jeff Winkle	<input checked="" type="checkbox"/> - Jason Workman	<input type="checkbox"/> - Katie Cull (OJSA advisor)
<input type="checkbox"/> - Scott Winkle (OJSA advisor)	<input type="checkbox"/> - Leanna McGuire (digital media)			

OSBA provided pizza, salad and dessert.

President Jeff Winkle called the meeting to order at 5:34 PM.

Group recited The Pledge of Allegiance.

Officer Reports

- Members each received a copy of the minutes submitted by Trudi Tilton, secretary, from the annual meeting held February 19, 2022 in conjunction with the Banquet. No corrections were offered to the minutes. Jeff Barr moved to accept the minutes as presented. John Schillinger seconded. Motion passed unanimously by voice vote.
- Renae Logsdon, treasurer, prepared the Treasurer's Report but was not in attendance at the meeting so Jeff Winkle presented Renae's submission.
 - Account balances are as follows: OSBA checking - \$19,245.39, OJSA - \$8,438.35, endowment fund - \$6,679.19, and OSBA savings - \$8,548.23.
 - Jeff Barr moved to transfer \$2,170.00 (the money raised by sale of The Beast raffle tickets during 2022 Ohio Beef Expo) from OSBA checking account to the OJSA checking account. Christy Campbell seconded. Motion passed unanimously by voice vote.
 - Jeff Winkle asked Duane Miller for an update on the confirmation of the organization's 503c status. Duane was asked because he'd offered to have that paperwork verified in 2021. Duane reported that he had not received anything official from the outside contact that was working to confirm the status. He attributed the lack of response to the hectic tax season and the disruption of covid.
 - Trudi Tilton asked if it was time for an audit of the organization's books since it has been a few years since the last audit. Jeff Winkle referred to Article IV Section 5 of the OSBA By-Laws regarding an audit. The group agreed that such a review was needed simply to protect the organization and individuals. Jeff Barr moved to secure a certified public accountant to audit the OSBA books. John Schillinger seconded. Motion passed unanimously by voice vote.

- Christy Campbell moved to accept the Treasurer's Report. Jason Workman seconded. Motion passed unanimously by voice vote.

OJSA Report – presented by Caroline Tilton

- Annual silent auction & donated semen lot at sale during Ohio Beef Expo brought in \$4,981.00. Thank you to everyone who donated and support the event.
- Presented schedule for Preview Show to be held May 6-8 at Morrow County Fairgrounds in Mt. Gilead, Ohio.
- Presented schedule for NJSS which be held in Kansas City, MO June 19-25, 2022.
- Trudi Tilton added that scholarship application is posted and interviews will be held on Saturday morning of Preview Show.
 - While on the topic of the scholarship, Trudi mentioned that she and Renae had discussed if parents of the scholarship applicants should be OSBA members for eligibility. Group felt applicant being member of OJSA was sufficient.
- Jeff Winkle encouraged that OSBA Board members help with ring and line-up during Shorthorn Show on Sunday of Preview Show.

Committee Reports

- Banquet – Trudi Tilton
 - Admittedly attendance was down. Many factors played into that: change of venue, change of time, covid, low publicity
 - Suggested that move event earlier to give more time to get information gathered for directory creation.
 - Jeff Barr moved that Trudi survey membership for input regarding 2023 Banquet and Annual Meeting. Caroline Tilton seconded. Motion passed unanimously by voice vote.
 - Trudi will create survey and email it to membership. She will also ask Leanna McGuire to post it on website and social media.
- Ohio Beef Expo Booth – Duane Miller
 - Went well.
 - Could have used more help covering the booth.
 - Shane Riley won The Beast Blower. He picked it up Sunday of Expo.
 - Jeff Winkle reported that booth rental for 2022 cost \$450. It will increase to \$575 for 2023.
 - Jeff Winkle recommended \$1000 be budgeted for Ohio Beef Expo Booth in 2023. This will cover spot rental, signage, etc.
 - Jason Workman moved that OSBA have a booth again in 2023 in the tradeshow at the Ohio Beef Expo with a budget of \$1,000. Scott Miller seconded. Motion passed unanimously by voice vote.
- Ohio Beef Expo Sale – Jeff Winkle
 - Sale gross 2022 - \$97,275 comparison 2021 - \$72,000
 - Impromptu decision of committee at check-in to ultrasound heifers as well as bulls. More data is good.
 - Cagwin Cattle Services owe OSBA \$962.75 for dues and 1% commission minus the ultrasound fees.
 - Tom Turner moved to accept proposals from other sale managers to insure OSBA is getting the best possible service for the Ohio Beef Expo Sale. Duane Miller seconded. Motion passed unanimously by voice vote.
- Digital Media – no report. Leanna McGuire not present. No information submitted.
- Membership & Directory
 - Jeff Barr will continue to chair the membership committee.
 - Jamie Wheeler is not able to compile our directory in the future.

- State Show – Kendall Shonkwiler not present but emailed Jeff Winkle information
 - Jeff Winkle forwarded Kendall’s report to the Board.
 - Budget is \$6,000
 - Schedule appears to be based on schedule of State Show when it was held in Hillard.
 - Concerns were raised from the group that the schedule seems very tight. If not many entries, schedule as presented should be fine.
 - Group suggested that two rings be used to accommodate more entries.
 - Concerns from group about cost to OSBA without returns/benefits.
 - OSBA is committed for this year.
 - Jeff Winkle insisted on a conference call in April so The Board is aware of what the committee needs.
- Ohio State Fair – No report. No information submitted.
- ASA – No report. No information submitted.
- Farm Science Review – Tom Turner
 - Nothing new to add
- Fall Showcase Sale – No report. No information submitted.

Old Business

- Summer Picnic
 - Still in need of a host
 - Group discussed some options
- OSBA pull-ups – Christy Campbell
 - They arrived in time for Expo and were used at booth
 - Look great
 - 2 – double-sided and 2 flags
 - Currently at Trudi’s house for use at Preview Show

New Business

- 2022 Budget
 - Renae Logsdon created a budget, and it was given to the group for review.
 - Group went through the proposed budget line by line. Adjustments were made.
 - Jeff Barr moved to accept the 2022 Budget as adjusted. Scott Miller seconded. Motion passed unanimously by voice vote.
 - Jeff Winkle will type up the adjustments to the budget and share with The Board.
- Ad in *Shorthorn Country*
 - Jeff Barr moved to put a full-page ad in *Shorthorn Country* after Jr. Nationals. Jason Workman seconded. Motion passed unanimously by voice vote.
- State Coop Advertising Program
 - Jeff Winkle presented info.
 - ASA matches advertising costs to promote shorthorn breed.
 - Could use to defray costs of advertising in Cattlemen’s Magazine.

Christy Campbell moved to adjourn the meeting. Jason Workman seconded. Motion passed. Meeting adjourned at 8:02 PM.