

Minutes

Ohio Shorthorn Breeders Association

Quarterly Board of Directors Meeting

January 21, 2021 at 7:00 PM - virtually via Google Meet

Members present: *X = in attendance*

X - Jeff Barr	X - Greg Beckler	X - Ryan Cairns	X - Christy Campbell (phone)
X - Katie Cull	X - Dave Greenhorn (phone)	X - Renae Logsdon (phone)	X - Duane Miller
X - Lee Miller	X - Trudi Tilton	X - Tom Turner	X - Jamie Wheeler
X - Jeff Winkle (phone)	Scott Winkle	X - Jason Workman	

President Jeff Winkle called the meeting to order at 7:03 PM. For the sake of time and poor connections, it was decided to skip The Pledge of Allegiance.

Officer Reports

- Secretary Trudi Tilton did not have Minutes from July meeting ready to present.
- Treasurer Renae Logsdon shared the following highlights:
 - savings account balance - \$16,074.88. That includes scholarship monies.
 - checking account balance - \$9,027.
 - OJSA account balance - \$4,067.
 - Jeff Winkle will send Renae payment for the one membership that was offered at Share the Vision Sale in October.

OJSA Report - Katie Cull

- There will be silent auction at Expo.
- There will be raffle for Straight Up Bars at Expo.
- Preview Show - May 7-9 at Clinton County Fairgrounds
 - Will be with Maine & Chi Juniors
 - Can show off trailer (to be more COVID compliant)
 - Mini Jr. Nationals
- Membership post went up on Facebook
- Junior Board applications are open. It will be a full re-run.

Committee Reports

- Digital Media presented by Jamie King Wheeler
 - Migration to new platform done but not flawless. Analytics not working right now.
 - Deadline for Directory is January 25
 - 24 Allied Industry members committed - \$7,760 (with 20% discount)
 - 13 full page ads

- Current ad holders - 22 breeders
 - Duane Miller will contact 10 people from list
 - Christy Campbell will contact people
 - Jamie will eblast breeders
 - Jamie can extend deadline to Feb 10
 - Premium page holders on Meet will repeat their page position for 2021.
 - Jeff Winkle will contact some new people for ads.
- ASA Report presented by Dave Greenhorn and Lee Miller
 - Emily leaving in Feb, Matt leaving in Mar, Amy leaving
 - Annual meeting will be Feb 6
 - Cattlemen's Congress went well
 - Congrats to Lee Miller on Pen of 5

Old Business

- Membership Drive
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- Banquet 2021
 - No banquet for 2021.
 - Jeff Winkle suggested moving election to Picnic since there will be Banquet.
 - Jeff Barr moved that due to COVID restrictions which caused the 2021 Banquet to be canceled we move elections to Summer Picnic. Christy Campbell seconded. Motion passed.
 - Lifetime Achievement award will be moved to picnic.
- Elections
 - Director terms up in 2021 - Ryan Cairns, Lee Miller, Dave Greenhorn - Ryan and Dave not interested in re-running
 - Need to fill Kyle Geho's spot
 - Jason Workman moved to appoint John Schillinger to complete Kyle Geho's tem. Duane Miller seconded. Motion passed.
- OYLE payment update
 - Trudi Tilton needs to get list and addresses to Renae.
- Ohio Beef Expo
 - Jeff W wants to proceeds with OSBA booth and ProAir Raffle.
 - Paid membership at Expo gets you 1 raffle ticket.
 - Trudi will put a picture slideshow that will run at booth.
 - At this point 34 head consigned for Sale
 - Jeff Barr offered to help check-in

New Business

- Food at Expo
 - Tom Turner has an Allied Industry member who is willing to help cover part of cost of meal at Expo.
 - Meal (COVID compliant) will be served after show on Friday.
 - Lee Miller moved to allocate \$1200 for Expo meal. Dave Greenhorn seconded. Motion passed.
- Lassies & Expo
 - Will serve coffee and individually wrapped doubt-type items Friday & Saturday mornings.
- Bagpiper at Expo
 - Jeff Linn, bagpiper, will be at Expo.
 - He'll enter with queens to start Sale

- o Order of events: Bagpiper will enter > dedication for Keith Moore > Sale
- Scholarship interviews will be done at Preview Show in-person
 - o Application will be posted on OSBA website once Michael Bihl updates it.
- Congratulations to Tom Turner on OCA Conservation Award.

Lee Miller moved to adjourn the meeting. Jeff Barr seconded. Motion passed. Meeting adjourned at 8:09 PM.